



Carbon Reduction Plan

Asher Excellent Ltd

Introduction

At Asher Excellent Ltd, our core mission is to enhance the quality of life for individuals affected by acquired injuries through compassionate, professional, and person-centered care. As we continue to deliver essential services across the UK, we also recognize our broader responsibility—to protect and preserve the environment for current and future generations. Climate change poses an escalating threat to health, livelihoods, and communities worldwide. As a socially responsible healthcare support provider, Asher Excellent Ltd is committed to playing an active role in reducing greenhouse gas (GHG) emissions and adopting environmentally sustainable practices throughout our operations. This Carbon Reduction Plan lays out Asher Excellent Ltd's strategy for achieving a meaningful reduction in our carbon footprint. It aligns with both national legislation and international frameworks, including the UK's legally binding target of achieving net-zero carbon emissions by 2050. Through innovation, collaboration, and continuous improvement, we aim to embed sustainability into the heart of our organizational culture and operational model.

Strategic Objectives

Asher Excellent Ltd is committed to a long-term vision of sustainability guided by the following key objectives:

- **Carbon Emission Reduction:** Achieve a 10% reduction in our carbon emissions by 2026, with a structured path toward net-zero by 2050.
- **Sustainable Integration:** Integrate sustainability principles into every layer of the business—from clinical care settings to corporate management.
- **Employee Involvement:** Equip all team members with the knowledge, tools, and motivation to make sustainable choices.
- **Stakeholder Collaboration:** Work with clients, families, suppliers, and partners to innovate and drive collective environmental responsibility.
- **Ongoing Monitoring & Transparency:** Continuously track, assess, and transparently report our environmental impact and progress.

Plan Scope

This Carbon Reduction Plan encompasses all services, operations, and functions under Asher Excellent Ltd, including:

- Client Residences: Energy use, waste handling, and environmentally conscious care delivery in supported living environments.
- Administrative Offices: Procurement, utilities, waste, and energy management in our office-based operations.
- Remote Work & Digital Infrastructure: Sustainability in our virtual and mobile operations, ensuring green practices in all modes of work.
- Transportation: Emissions from staff commutes, client visits, and transportation of supplies.
- Third-Party Engagement: Environmental standards in supplier selection, service contracts, and stakeholder collaboration.

Key Focus Areas & Action Plans

1. Energy Efficiency

- Energy Assessments: Conduct comprehensive energy efficiency audits at all office locations and client facilities.
- Sustainable Retrofitting: Upgrade properties with energy-efficient fixtures such as LED lighting, motion sensors, and smart thermostats.
- Renewable Energy Sourcing: Transition to renewable electricity providers where available; explore solar panel installations in long-term residences.
- Energy-Conscious Behavior: Launch internal awareness campaigns encouraging mindful usage of heating, cooling, lighting, and equipment.

2. Sustainable Procurement

- Sustainability-Centric Procurement Policy: Integrate environmental impact criteria into supplier evaluations and procurement processes.
- Green Supplies & Equipment: Prioritize purchasing of eco-certified, recyclable, and biodegradable products for medical and administrative use.
- Reducing Packaging Waste: Collaborate with suppliers to reduce single-use plastic packaging and promote bulk purchasing to minimize waste.

3. Waste Management

- Segregated Waste Streams: Establish clear systems for recycling, composting, and general waste in all operational settings.
- Digital First Policy: Drive a paperless transformation across the organization by using electronic care plans, digital records, and e-signatures.
- 20% Waste Reduction Goal: Reduce total waste output by 20% by 2026, with a focus on non-clinical waste such as paper and packaging.
- Regulatory Compliance: Partner only with licensed waste management firms that meet national environmental standards.

4. Sustainable Transport & Mobility

- Remote Work & Virtual Engagement: Reduce travel emissions by expanding remote working infrastructure and using virtual meetings as default.
- Green Travel Incentives: Offer financial or logistical incentives for staff to use public transport, carpooling, cycling, or electric vehicles.
- Electric Fleet Transition: Begin replacing company vehicles with electric or hybrid models, targeting full transition by 2030.
- Smarter Logistics: Optimize staff scheduling and travel routes using software to reduce duplication and unnecessary travel.

5. Water Conservation

- Efficiency Upgrades: Install water-saving appliances such as low-flow taps, dual-flush toilets, and smart meters in client homes and offices.
- Leak Detection & Prevention: Regularly inspect plumbing systems and introduce early warning systems for identifying leaks.
- Behavioral Campaigns: Promote mindful water use among employees and clients through visual prompts and internal training.

6. Employee Engagement & Education

- Mandatory Environmental Training: Deliver induction and ongoing sustainability training for all staff to build climate literacy.
- Green Champions Network: Establish a network of volunteer staff members ("Green Champions") to spearhead local initiatives and feedback loops.

- Internal Campaigns: Roll out campaigns themed around recycling, energy saving, and green commuting using newsletters, events, and gamification.

7. Community Involvement

- Support Local Sustainability Initiatives: Collaborate with community partners, charities, and local authorities to back local green projects.
- Client Engagement: Involve clients in small-scale environmental activities, such as community gardening or recycling workshops.
- Public Advocacy: Use Asher Excellent Ltd's platform to advocate for environmental consciousness within the wider healthcare and social support community.

8. Sustainable Facility Development

- Eco-Conscious Construction: Ensure that any new premises or major refurbishments incorporate sustainable building materials and designs.
- Low-Impact Interiors: Choose furnishings and fittings with low environmental impact, such as FSC-certified wood and non-toxic paints.
- On-Site Renewables: Where possible, incorporate solar power or air-source heat pumps into client homes and facilities.

Monitoring, Reporting & Accountability

- Carbon Accounting System: Introduce a comprehensive carbon tracking tool to monitor energy usage, fuel consumption, travel data, and waste generation.
- Annual Environmental Reports: Publish annual updates on carbon reduction performance, actions taken, and new targets. Reports will be shared with employees, stakeholders, and the public.
- KPIs and Targets: Establish clear, data-driven key performance indicators (KPIs) for each sustainability pillar, reviewed quarterly by the senior leadership team.
- External Auditing: Engage third-party experts periodically to validate our carbon footprint calculations and recommend enhancements.

Conclusion

Asher Excellent Ltd is more than a healthcare and support provider—we are a steward of community wellbeing, which extends to the health of the planet. By implementing this Carbon Reduction Plan, we are taking deliberate, actionable steps toward environmental sustainability. Through investment in green technologies, employee empowerment, and responsible partnerships, Asher Excellent Ltd will reduce its environmental impact and

contribute to a more sustainable healthcare sector. This is not just a corporate initiative—it is a moral obligation, aligned with our values of care, responsibility, and progress. Together, we are building a cleaner, healthier future—one home, one client, one action at a time.